

The Mood Vibe Scent Guide for Him

A Jafra Fragrance Companion

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Find Your "Mood Vibe"

Welcome – Your Mood Vibe Journey Begins

Discover how scent tells your story and why fragrance matters.

Hi there, and welcome! I'm so glad you're here.

This guide isn't just about cologne, it's about connection. It's about how fragrance reflects who you are and how you move through the world.

- Maybe you reach for something bold when you need a confidence boost.
- Maybe you wear something smooth and grounded that reminds people you're steady, centered, and in control.
- Or maybe, you're still figuring that part out - and that's exactly what this is for.

Scent has a way of showing up before you even speak. It becomes part of your presence - something people remember. So let's find the one (or two!) that match your vibe.

Whether you're here out of curiosity, for fun, or because someone special handed you this guide - welcome. You're in the right place.

Your JAFRA Fragrance Partner -

How to Use This Guide

- Start with the two quick quizzes.
 - *They'll help you uncover your scent style and vibe.*
- Explore the fragrance families.
 - *Which ones feel most like you?*
- Flip through the Mood Vibe profiles.
 - *Circle the ones that match your mood, energy, or lifestyle.*
- Try the scents listed with your favorite profiles.
 - *Ask your consultant for samples or suggestions.*
- Want to go deeper?
 - *Ask about a "What's My Mood Vibe?" Scent-Session or Party - it's fun and personal!*
- Need a quick reference?
 - *Pages 10-11 have easy charts to help you compare, mix, and match your way to scent success.*



Quiz #1

"What's Your Fragrance Flow?"

5 - fun, lifestyle-based questions

Instructions: Choose one answer from each question. Don't overthink it, go with your gut. Your vibe will reveal itself.

QUESTION 1: How do you usually start your day?

- A. A hot shower and your to-do list
- B. A quick workout or jog
- C. Meditation or journaling
- D. Checking your phone and emails

QUESTION 2: What's your go-to weekend vibe?

- A. Grilling with friends
- B. Road trip or outdoor adventure
- C. Browsing a bookstore or art gallery
- D. Working on your side hustle or passion project

QUESTION 3: Which scent note sounds most like you?

- A. Woodsy - grounded and strong
- B. Citrus - fresh and energizing
- C. Amber - smooth and warm
- D. Ocean breeze - cool and free

QUESTION 4: If your mood had a soundtrack, what would be playing?

- A. Classic rock
- B. Chill beats
- C. Instrumental jazz
- D. Indie folk or acoustic

QUESTION 5: What's your style motto?

- A. Clean, classic, confident
- B. Rugged with a modern edge
- C. Understated but memorable
- D. Effortlessly cool



Quiz #2

Mood Vibe Questionnaire -

Find Your Scent Vibe

QUESTION 1:

Which of these describes your ideal weekend?

- A. Hiking or exploring the outdoors
- B. Going out with friends or to a cool event
- C. Relaxing at home with music or a good movie
- D. Working on a project or goal quietly, with focus

QUESTION 2:

Your go-to outfit says:

- A. I like comfort, but I still show style
- B. I'm bold and stand out without trying
- C. Effortless, clean, and low-key
- D. Understated, but powerful

QUESTION 3:

Pick a quote that fits your vibe:

- A. "Adventure is out there!"
- B. "Own the room before you say a word."
- C. "Chill is a lifestyle."
- D. "Still waters run deep."

QUESTION 4:

What kind of scent draws you in most?

- A. Fresh and earthy - like nature after rain
- B. Spicy, warm, or slightly sweet
- C. Cool, breezy, and clean
- D. Deep, rich, and mysterious

QUESTION 5:

Which best describes your energy?

- A. Grounded and friendly
- B. Magnetic and charismatic
- C. Easygoing and open
- D. Thoughtful and private



QUIZ #1:

THE RESULTS:

Your Fragrance Flow Revealed

Mostly A's? The Timeless Anchor

You're reliable, grounded, and self-assured.
Steady never goes out of style.

Try:

JF9

JF9 Chrome

JAFRA You Earth

Mostly B's? The Explorer

You crave freedom and thrive on movement.
Your scent should keep up with your
next adventure.

Try:

J-Sport Ride

Navîgo Homme

Eau d'Arômes Homme Libre

Mostly C's? The Deep Current

You value depth, reflection, and quiet
strength. Your scent is your presence,
even in silence.

Try:

Legend Privé

Galaxie

Yitsu Master

Mostly D's? The Quiet Disruptor

You're sharp, intuitive, and slightly mysterious.
When you enter the room, things shift.

Try:

Navîgo Luxus Homme

JF9 Black

Xclusive



QUIZ #2:

THE RESULTS:

Find Your Scent Vibe - Meet Your Mood Vibe Match

Mostly A's? The Grounded Explorer

You're balanced, reliable, and connected to
nature. You love fresh air, open trails, and
fragrances that feel like clean skin and earth.

You'll love:

Navîgo Homme

JAFRA You Earth

Yitsu Master

Mostly B's? The Bold Charmer

You light up a room with confidence and
style. You like scents that get noticed - spicy,
warm, or dark with a bit of edge.

You'll love:

Legend

JF9 Red

JAFRA Xclusive

Mostly C's? The Laid-back Vibe

You're the chill one everyone loves
to be around. You lean toward crisp,
cool, and breezy scents that
feel like fresh air and calm.

You'll love:

JF9 Blue

Eau d'Arômes Homme

Navîgo Ocean Homme

Mostly D's? The Quiet Force

You don't need to speak loudly to make
an impression. You prefer refined,
woody, or amber-based scents
that feel smooth and deep.

You'll love:

Navîgo Moon

Legend Privé

Galaxie by JAFRA

Fragrance Family Guide: For Him

Fragrance isn't just about smelling good, it's about feeling like yourself. Just like music genres or fashion styles, scents fall into Fragrance Families. Each family has a vibe. Some guys are drawn to the rugged and woody, others to fresh and sporty, or maybe something bold and mysterious.

This guide helps you explore your natural scent style, and maybe even try something new.

Earthy & Woody Family:

Smells like: Sandalwood, cedar, patchouli, vetiver, or forest greens

Vibe: Strong, grounded, confident

If you love: Hiking trails, leather jackets, or timeless classics, you're likely a woody guy.

JAFRA examples: *Navîgo Homme, JAFRA You Earth, Legend Privé, JF9, Yitsu Master*

Warm & Spicy Family:

Smells like: Amber, cinnamon, pepper, musk, or incense

Vibe: Bold, magnetic, daring

If you love: Bonfires, date nights, or standing out without saying a word, spicy is your scene.

JAFRA examples: *Legend, J-Sport Ride, JF9 Copper, JAFRA Xclusive, Navîgo Ocean Homme*

Fresh Family:

Smells like: Dessert - vanilla, chocolate, candy, caramel

Smells like: Crisp air, cool mint, water, citrusy herbs

Vibe: Clean, relaxed, modern

If you love: That just-showered feeling, beach days, or staying cool under pressure, fresh is your friend.

JAFRA examples: *JF9 Blue, JF9 Black, Yitsu, JF9 Blue 2.0*

Aromatic & Green Family:

Smells like: Sage, mint, lavender, pine, and herbal greens

Vibe: Uplifting, energetic, easygoing

If you love: Nature walks, fresh herbs, or a clean and classic scent, this is your groove.

JAFRA examples: *Eau d'Arômes Homme Libre, Yitsu Magnetic, Double Nature Men Bad Angel*

Oriental Family (also called Ambery or Exotic):

Smells like: Rich resins, nutmeg, clove, musks, and deep florals

Vibe: Luxurious, mysterious, attention-grabbing

If you love: Sophisticated vibes, evening wear, or the idea of a signature scent, go oriental.

JAFRA examples: *JF9 Red, Legend Privé*

Aquatic & Marine Family:

Smells like: Sea breeze, salty air, rain-soaked woods

Vibe: Breezy, fresh, and adventurous

If you love: The ocean, travel, or that 'clean but cool' vibe, this is your wave.

JAFRA examples: *Navîgo Ocean Homme, J-Sport, Eau d'Arômes Homme*

Choose Your MOOD VIBE

This guide isn't just about cologne, it's about connection. It's about how fragrance reflects who you are and how you move through the world.

The Naturalist

You are: Grounded, mindful, connected to nature

Vibe: A morning hike under cedar trees with the scent of fresh earth and sunlight

You'll love: [JAFRA You Earth](#) | [Eau d'Arômes Homme Libre](#) | [Yitsu Master](#)

Wear when: You're recharging in nature or meeting friends for coffee after a hike

Quote: *"Stillness speaks the loudest in a world full of noise."*

The Explorer

You are: Adventurous, curious, spontaneous

Vibe: Waves crashing, wind in your hair, chasing what's next

You'll love: [Navîgo Ocean Homme](#) | [J-Sport Ride](#) | [Galaxie by JAFRA](#)

Wear when: You're hitting the road, booking that flight, or starting a bold new chapter

Quote: *"Not all who wander are lost . . . some are leading the way."*

The Quiet Power

You are: Calm, confident, magnetic

Vibe: A still room with steady energy — the kind that turns heads without a word

You'll love: [JF9](#) | [Legend Privé](#) | [Navîgo Moon Homme](#)

Wear when: You're walking into a room where your presence says it all

Quote: *"Power is not in being loud. It's in being felt."*

The Bold One

You are: Unapologetic, driven, passionate

Vibe: The energy of a match strike daring, decisive, unforgettable

You'll love: [JF9 Red](#) | [Legend](#) | [JAFRA Xclusive](#)

Wear when: You're ready to leave an impression that lingers

Quote: *"Make your presence undeniable and your silence unforgettable."*

The Sophisticate

You are: Polished, charming, stylish

Vibe: A rooftop toast with champagne, sleek lines, golden hour charm

You'll love: [Navîgo Luxus Homme](#) | [JF9 Copper](#) | [Legend Privé](#)

Wear when: You're stepping out for a night that deserves your best

Quote: *"Elegance is when the inside is as fine as the outside."*

The Game Changer

You are: Competitive, focused, high-octane

Vibe: Full throttle ambition, sweat and strategy, eye on the prize

You'll love: [J-Sport](#) | [JF9 Blue 2.0](#) | [Yitsu Magnetic](#)

Wear when: You're making moves, seizing momentum, or going all in

Quote: *"The grind never lies, greatness shows up in the details."*

The Dreamer

You are: Deep-thinking, imaginative, visionary

Vibe: A starlit walk, head in the cosmos, heart in the moment

You'll love: [Galaxie by JAFRA](#) | [Yitsu](#) | [JF9 Chrome](#)

Wear when: You're lost in thought, creating, or connecting with something bigger

Quote: *"Dreams aren't escapes, they're directions."*

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The Rebel Edge

You are: Bold, unfiltered, unapologetic

Vibe: Leather jacket at midnight, eyes that say "I dare you"

You'll love: [JF9 Black](#) | [Double Nature Men Bad Angel](#) | [Legend](#)

Wear when: You're showing up fully, with attitude and heart

Quote: "Rules? Know them well, so you can break them with style."

The Golden Guy

You are: Warm, uplifting, effortlessly cool

Vibe: Late afternoon sunshine, laughter echoing on the patio

You'll love: [JF9 Chrome](#) | [JF9 Blue](#) | [Navigo Homme](#)

Wear when: You're out to shine, without stealing the spotlight

Quote: "Kindness is magnetic, and so are you."

The Visionary

You are: Strategic, ambitious, future-focused

Vibe: Head in the clouds, feet on the ground, heart in the mission

You'll love: [Navigo Luxus Homme](#) | [JF9 Copper](#) | [Yitsu Master](#)

Wear when: You're planning your next big move or pitching your dream

Quote: "See the world not as it is, but as it could be."

The Minimalist Cool

You are: Chill, intentional, stylishly low-key

Vibe: Clean lines, soft music, iced coffee in hand

You'll love: [JF9 Blue 2.0](#) | [Yitsu](#) | [Eau d'Arômes Homme](#)

Wear when: You're out for brunch or in for a quiet recharge

Quote: "Calm is your currency. You spend it wisely."

The Sharp Thinker

You are: Analytical, composed, crisp

Vibe: Ice water clarity, smart watch ticking, intentional energy

You'll love: [Eau d'Arômes Homme Libre](#) | [JF9](#) | [Navigo Ocean Homme](#)

Wear when: You're solving problems or leading the charge

Quote: "Cool heads create warm victories."

The Lone Wolf

You are: Independent, resilient, quietly fierce

Vibe: Desert roads, star-filled skies, answers found in solitude

You'll love: [Double Nature Men Good Devil](#) | [Galaxie by JAFRA](#) | [Yitsu Magnetic](#)

Wear when: You're unplugging, re-centering, or choosing the unbeaten path

Quote: "Solitude isn't loneliness, it's where you meet your truth."

The Gentleman Rogue

You are: Sophisticated, charismatic, a little dangerous

Vibe: Cigar lounges, slow jazz, a wink with a secret

You'll love: [Legend Privé](#) | [JF9 Red](#) | [JAFRA Xclusive](#)

Wear when: You're dressed to turn heads, and enjoy it

Quote: "Charm is the art of being both intriguing and unforgettable."

Choose Your MOOD VIBE

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The Grounded Soul

You are: Centered, calm, nature-connected

Vibe: Forest paths, quiet wisdom, peace over noise

You'll love: [JAFRA You Earth](#) | [Navîgo Moon Homme](#) | [Eau d'Arômes Homme Libre](#)

Wear when: You're walking, reflecting, or reconnecting with what matters

Quote: "Stillness speaks louder than noise ever could."

The Driven Flame

You are: Motivated, magnetic, intense

Vibe: Late nights at the grind, spotlight moments, fire in the belly

You'll love: [JF9 Copper](#) | [Legend](#) | [J-Sport Ride](#)

Wear when: You're chasing goals or lighting up the room

Quote: "Passion is your fuel, and you're going full throttle."

The Cosmic Thinker

You are: Curious, reflective, out-of-this-world

Vibe: Galaxies and daydreams, moonlight walks, thoughtful glances

You'll love: [Galaxie by JAFRA](#) | [Yitsu Magnetic](#) | [JF9 Blue 2.0](#)

Wear when: You're deep in thought or dreaming up the next big thing

Quote: "You weren't made to blend in, you were made to orbit beyond."

The Social Spark

You are: Outgoing, witty, the life of the party

Vibe: Happy hour chatter, inside jokes, sparkling presence

You'll love: [JF9 Red](#) | [J-Sport](#) | [Eau d'Arômes Homme](#)

Wear when: You're gathering the crew or owning the spotlight

Quote: "Energy is contagious, and you bring the buzz."

The Peace Bringer

You are: Gentle, wise, emotionally tuned-in

Vibe: Soft mornings, quiet loyalty, words that land

You'll love: [Navîgo Moon Homme](#) | [Yitsu](#) | [JF9](#)

Wear when: You're offering support, listening deeply, or just being present

Quote: "Strength can be soft, and still change the world."

The Playmaker

You are: Competitive, confident, all-in

Vibe: Game night energy, victory dances, bold entrances

You'll love: [JF9 Chrome](#) | [J-Sport Ride](#) | [Navîgo Homme](#)

Wear when: You're in it to win it, or just out for fun

Quote: "You don't wait for chances, you create them."

The Undercover Cool

You are: Mysterious, stylish, a quiet standout

Vibe: Midnight drives, low-key luxury, knowing glances

You'll love: [Legend Privé](#) | [JF9 Black](#) | [Xclusive](#)

Wear when: You're dressed to impress or disappearing into the crowd

Quote: "Your vibe? Less talk, more legend."

Choose Your MOOD VIBE

This guide isn't just about cologne, it's about connection. It's about how fragrance reflects who you are and how you move through the world.

The Early Riser

You are: Focused, refreshed, optimistic

Vibe: Sunrise workouts, black coffee, fresh ideas

You'll love: [JF9 Blue](#) | [Navîgo Ocean Homme](#) | [Yitsu Master](#)

Wear when: You're setting the pace, starting fresh, or hitting the reset

Quote: "You don't just chase the day, you meet it head-on."

The Old Soul

You are: Thoughtful, classic, effortlessly cool

Vibe: Vinyl records, timeless reads, leather-bound charm

You'll love: [JF9](#) | [Legend](#) | [Navîgo Luxus Homme](#)

Wear when: You're soaking in the moment or making it unforgettable

Quote: "Style fades. Soul doesn't."

The Wild Card

You are: Unpredictable, spontaneous, magnetic

Vibe: Unplanned road trips, side smirks, thrill of the unknown

You'll love: [Double Nature Men Bad Angel](#) | [Yitsu Magnetic](#) | [JF9 Chrome](#)

Wear when: You're keeping everyone guessing, including yourself

Quote: "You weren't born to follow maps, you draw your own."

The Suave Strategist

You are: Sophisticated, composed, commanding

Vibe: Tailored suits, signature drinks, powerful stillness

You'll love: [Xclusive](#) | [JF9 Black](#) | [Legend Privé](#)

Wear when: You want to leave an impression without saying a word

Quote: "You don't shout to be heard, you speak and they lean in."

The Nature Seeker

You are: Rugged, peaceful, grounded

Vibe: Campsites at dusk, mountain breezes, woodsmoke & wonder

You'll love: [JAFRA You Earth](#) | [Eau d'Arômes Homme Libre](#) | [Yitsu Master](#)

Wear when: You're out under the stars or bringing nature into your day

Quote: "Rooted in stillness, ready for the wild."

The Visionary Mind

You are: Innovative, wise, future-focused

Vibe: Clean lines, big dreams, conversations that linger

You'll love: [Galaxie by JAFRA](#) | [Navîgo Luxus Homme](#) | [Yitsu Magnetic](#)

Wear when: You're building what doesn't exist, yet

Quote: "You live ahead of your time. And you like it that way."

The Weekend Warrior

You are: Active, bold, laid-back

Vibe: Sunday drives, game-day snacks, adrenaline in your veins

You'll love: [J-Sport](#) | [JF9 Copper](#) | [Navîgo Homme](#)

Wear when: You're off the clock but still on the move

Quote: "Every weekend tells a story. Yours? Always epic."

Fragrance TIPS & TRICKS

Fragrance isn't just for special occasions. It's part of your vibe, the quiet confidence that walks into a room before you do. Whether you're headed to work, out for dinner, or on your next big adventure, this guide shows you how to wear your scent right and make it last.

Start Clean

Shower first - Clean skin holds scent better and helps it last longer.

Moisturize (lightly)

After spraying, let it settle into your skin. Rubbing your wrists together can crush the top notes and change the scent.

Spray Smart (1-3 spritzes max)

Target pulse points:

Neck - Chest (under shirt) - Wrists (don't rub!) - Optional: behind ears

Dress After Spraying

You want to invite curiosity - not overwhelm. A couple of spritzes is usually plenty. You're not trying to announce yourself, just leave a little magic behind.

Don't Overdo It

If they can smell you across the room, you've gone too far.
A good scent draws people in, not knocks them over.

Reapply only if needed

Most JAFRA fragrances last hours. If you reapply, stick to one light spritz.

Bonus Pro Tips:

Rotate between 2 - 4 fragrances based on mood or season
Keep a mini travel spritz in your gym bag or car
Layer with matching body wash or lotion (if available)

Top Fragrance Power Moves

- ▶ One spray to the chest under your shirt = scent that lingers without overpowering.
- ▶ Build a small scent wardrobe, one for calm days, one for action days, one for nights out.
- ▶ Hit the pulse points while skin is still slightly warm & hydrated
(before clothing, before distractions).

JAFRA – Men's Fragrance Table

Fragrance	Type	Fragrance Family	Top Note	Heart Note	Base Note
1 Navigo Moon Homme	EDT	Earthy & Woody	Pear	Lavender	Leather
2 Navigo Homme	EDT	Earthy & Woody	Cardamom	Lavender	Cedarwood
3 Navigo Ocean Homme	EDT	Warm & Spicy	Mandarin	Lavender	Hinoki Wood
4 Navigo Luxus Homme	EDT	Earthy & Woody	Spearmint	Champagne Accord	Golden Amber
5 JAFRA You Earth	EDP	Earthy & Woody	Bergamot	Cedar Leaves	Patchouli
6 Eau d'Arômes Homme	EDT	Earthy & Woody	Salted Ice	Lavandin	White Musk
7 Eau d'Arômes Homme Libre	EDT	Earthy & Woody	Frozen Citrus	Desert Sage	Clean Musk
8 Legend	EDT	Warm & Spicy	Bergamot	Herbs	Amber
9 Legend Privé	EDT	Oriental	Nutmeg	Clary Sage	Amber
10 JF9	Cologne	Earthy & Woody	Bergamot	Lavender	Sandalwood
11 JF9 Red	Cologne	Oriental	Tarragon	Jasmine	Musk
12 JF9 Blue	Cologne	Fresh	Fennel	Vetiver	Tonka Bean
13 JF9 Blue 2.0	EDP	Fresh	Water	Egyptian Geranium	Vetiver
14 JF9 Black	Cologne	Fresh	Grapefruit	Geranium	Vetiver
15 JF9 Chrome	Cologne	Earthy & Woody	Black Pepper	Cool Mint	Patchouli
16 JF9 Copper	Cologne	Warm & Spicy	Nutmeg	Clary Sage	Amber
17 Yitsu	EDT	Fresh	Bamboo Leaf	Melon	Guaiacwood
18 Yitsu Magnetic	EDT	Earthy & Woody	Elemi	Nutmeg	Kigoroshi Accord
19 Yitsu Master	EDT	Earthy & Woody	Cardamom	Geranium	Kigoroshi
20 Double Nature Men Bad Angel	EDT	Earthy & Woody	Green Apple	Black Geranium	Gentle Incense
21 Double Nature Men Good Devil	EDT	Earthy & Woody	Ginger Root	Sage	Coconut Wood
22 J-Sport	EDT	Warm & Spicy	Bergamot	Artemisia	Musk
23 J-Sport Ride	EDT	Warm & Spicy	Apple, Sage, Lavender	Geranium, Moss, Sandalwood	Musk, Tonka Bean, Patchouli
24 Galaxie by JAFRA for Him	EDT	Earthy & Woody	Cardamom	Violet Leaves	Lunar Accord
25 JAFRA Xclusive	EDT	Warm & Spicy	Black Pepper	Gin	Amber

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JAFRA - Men's Fragrance Personality Vibe

Fragrance	Fragrance Family	Mood Vibe	Scent Personality
1 Navígo Moon Homme	Earthy & Woody	Romantic, grounded, self-assured	The Charmer
2 Navígo Homme	Earthy & Woody	Adventurous, bold, confident	The Explorer
3 Navígo Ocean Homme	Warm & Spicy	Invigorating, free-spirited, fresh	The Ocean Dreamer
4 Navígo Luxus Homme	Earthy & Woody	Refined, luxurious, polished	The Gentleman
5 JAFRA You Earth	Earthy & Woody	Grounded, natural, thoughtful	The Soul Seeker
6 Eau d'Arômes Homme	Earthy & Woody	Cool, relaxed, collected	The Fresh Force
7 Eau d'Arômes Homme Libre	Earthy & Woody	Wild-hearted, spontaneous, bold	The Trailblazer
8 Legend	Warm & Spicy	Magnetic, intense, powerful	The Powerhouse
9 Legend Privé	Oriental	Mysterious, refined, striking	The Enigma
10 JF9	Earthy & Woody	Classic, elegant, timeless	The Icon
11 JF9 Red	Oriental	Bold, fearless, dominant	The Commander
12 JF9 Blue	Fresh	Carefree, easygoing, chill	The Weekend Vibe
13 JF9 Blue 2.0	Fresh	Trendy, modern, innovative	The Trendsetter
14 JF9 Black	Fresh	Intriguing, edgy, unique	The Rebel
15 JF9 Chrome	Earthy & Woody	Cool, charming, calm	The Smooth Operator
16 JF9 Copper	Warm & Spicy	Confident, grounded, masculine	The Rock
17 Yitsu	Fresh	Zen, elegant, serene	The Quiet Strength
18 Yitsu Magnetic	Earthy & Woody	Seductive, strong, magnetic	The Silent Storm
19 Yitsu Master	Earthy & Woody	Wise, powerful, modern	The Mastermind
20 Double Nature Men Bad Angel	Earthy & Woody	Rebellious, daring, romantic	The Rule Breaker
21 Double Nature Men Good Devil	Earthy & Woody	Mysterious, charming, unpredictable	The Double Agent
22 J-Sport	Warm & Spicy	Energetic, sporty, confident	The Game Changer
23 J-Sport Ride	Warm & Spicy	Adventurous, bold, daring	The Road Warrior
24 Galaxie by JAFRA for Him	Earthy & Woody	Futuristic, bold, otherworldly	The Starry Soul
25 JAFRA Xclusive	Warm & Spicy	Elite, commanding, smooth	The VIP

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