


# Choosing the Right Cleanser for Your Skin

Cleanser Type	Texture & Benefits	Best For
Gel Cleansers	Lightweight, water-based, and jelly-like. Deep cleans without stripping natural oils. Often enriched with hydrating ingredients like glycerin and hyaluronic acid.	Oily or acne-prone skin. Great for a second cleanse after using a balm or oil cleanser.
Cream Cleansers	Rich, creamy, and lathers beautifully. Infused with nourishing oils and emollients like shea butter, jojoba, or argan oil for a moisture boost.	Dry or combination skin. A perfect balance between hydration and cleansing.
Foam Cleansers	Light, airy, and foamy for a refreshing deep cleanse. Modern formulas are gentle and remove excess sebum without stripping.	Oily and acne-prone skin. Great for thoroughly cleansing pores and reducing shine.
Balm Cleansers	Rich, oil-based balm that melts away makeup and impurities. Transforms into a milky consistency when mixed with water, rinsing clean without greasy residue.	Dry, normal, and combination skin. Leaves skin feeling soft and nourished.
Micellar Cleansers	French-inspired cleansing water made with micelles that attract and lift away dirt, oil, and makeup. No rinsing required!	All skin types. Ideal for removing makeup, pre-cleansing, or a gentle morning refresh.
Cleansing Wipes	Pre-soaked in a cleansing solution for quick and easy makeup and dirt removal. Look for soothing ingredients like micellar water or aloe vera.	Oily or combination skin. Great for travel or a first cleanse before using a proper face wash.

# Choosing the Right Cleanser for Your Skin

Cleanser Type	Texture & Benefits	Best For
Milk Cleanser	Non-foaming nutritional milk created with Royal Jelly RJx, Vitamin C, and Knot Grass	All Skin Types
Hydrating Cleansers	Removes impurities without stripping the skin. Soothes, hydrates, and supports the skin's pH and a healthy microbiome	All Skin Types
Powder Cleansers	Dry powder that activates with water, creating a frothy paste. Often includes gentle exfoliants like rice bran or clay. Jafra used bamboo.	Oily or acne-prone skin. A mess-free, travel-friendly option that also lightly exfoliates.
Bar Cleansers	Solid bar infused with hydrating ingredients. Lathers into a gentle foam, but be sure to use one designed for the face (not a body soap!).	Dry, combination, or balanced skin. Great for travel with no risk of spills!
Clay Cleansers	Infused with kaolin, bentonite, or green clay to absorb excess oil and detoxify skin. Feels smooth and slightly muddy.	Oily skin. Can also be used weekly by other skin types to minimize pores and rebalance oil.
Oil Cleansers	Luxurious oils that melt away makeup, sunscreen, and impurities while leaving a soft, hydrated finish. Available in liquid and balm forms.	Dry or combination skin. Ideal for makeup lovers or those needing a gentle yet effective cleanse.



# Find Your Perfect Match: JAFRA Facial Cleansers for Every Skin Type

## **Gel Cleansers:**

Gold Dynamics Revitalizing Toning Cleanser  
Novomarine Bio-Allgae Hydra Gel Face Cleanser

## **Cream Cleanser:**

ROYAL Defy Rich Crème Cleanser

## **Foam Cleanser:**

ROYAL Clear Smart Clarifying Cleansing Foam

## **Balm Cleanser:**

Jafra Skin Facial Cleansing Balm

## **Micellar Cleanser:**

ROYAL Boost Micellar Cleansing Water

## **Cleansing Wipes:**

ROYAL Boost Cleanse + Tone Wipes

## **Milk Cleanser:**

ROYAL Revitalize Milk Cleansing Balm

## **Hydrating Cleanser:**

BioLab Hydrating Facial Cleanser with Lactic Acid and Prebiotic

## **Powder Cleanser:**

Beauty Dynamics Revitalizing Pearl Cleanser (currently retired)

## **Bar, Clay, and Oil Cleansers:**

Doesn't exist in Jafra's world

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